

Pinnacle™ Awards: Product Information Form

General Information

Collection Name:

Product Name:

Model Number:

Retail Price (in U.S. dollars):

Attach price list for multiple items or collections

Entry Categories *(Check one)*

- Accessories
- Bedroom
- Casual Dining
- Entertainment
- Formal Dining
- Home Office
- Youth
- Lighting
- Leather Upholstery
- Major Collection
- Motion Upholstery
- Occasional Tables
- Occasional Storage
- Summer Casual
- Stationary Upholstery

Entry Subcategory *(Product must first be entered in one of the 15 categories listed above)*

- Green Leaf Award Entry

Product Introduction Requirements

Date of product introduction: Month _____ Year _____ (Must be during or after October 2008.)

Product must be in current production and sold at either a Trade Show or be available in at least twenty (20) retail stores. (Please indicate on next page.)

Trade Show Introduction *(Please check each applicable market)*

- ABC Kids Expo
- Atlanta Int'l Gift & Home Furnishings Market
- Chicago Gift & Home Market
- Chicago International Housewares Show
- Chicago Nat'l Casual Furniture Market Exhibition
- Dallas Furniture Market
- Dallas Int'l Gift & Home Accessories Market
- High Point Furniture Market
- Las Vegas Furniture Market
- Tupelo Furniture Market
- ICFF New York
- Shanghai International Furniture Fair
- Canton International Furniture Fair
- CEBU International Furnishings
- IFF, Singapore
- IMM, Cologne
- Maison & Objects, Paris
- Salone Internazionale del Mobile Milano

Twenty Retail Stores *(Please include city)*

- | | |
|-----|-----|
| 1. | 2. |
| 3. | 4. |
| 5. | 6. |
| 7. | 8. |
| 9. | 10. |
| 11. | 12. |
| 13. | 14. |
| 15. | 16. |
| 17. | 18. |
| 19. | 20. |

Pinnacle™ Awards: Submission Information Form

Designer *(Name maximum of 3 Designers; must be attributed to individuals not "design staff")*

Name (1):	ASFD Member? <input type="checkbox"/> Y / <input type="checkbox"/> N
_____	_____
Name (2):	ASFD Member? <input type="checkbox"/> Y / <input type="checkbox"/> N
_____	_____
Name (3):	ASFD Member? <input type="checkbox"/> Y / <input type="checkbox"/> N
_____	_____
Designer Company:	ASFD Member? <input type="checkbox"/> Y / <input type="checkbox"/> N
_____	_____
Address:	State: _____ Zip: _____
_____	_____
Phone:	Email: _____
_____	_____
Web Address:	

Manufacturer/Retailer

Company:	

Contact:	Title: _____
_____	_____
Address:	State: _____ Zip: _____
_____	_____
Phone:	Email: _____
_____	_____
Web Address:	

Submitted By

Name:	Date: _____
_____	_____
Title:	

Company:	

Telephone:	Email: _____
_____	_____

Pinnacle™ Awards: Payment Form

Deadline

Pinnacle entries are due to ASFD by June 1, 2011. Late entries will be accepted from June 2-15, 2011 with associated late fees.

ASFD Membership Discount

10% Discount on ASFD Membership Application Fees with 2011 Pinnacle Award Submissions.
Download Membership Application at www.asfd.com.

# Entries		Entry Fees
	Total Number of Entries at \$75 Member Rate	
	Total Number of Entries at \$100 Non-Member Rate	
	Total Number of Late Entries (\$25 Late Fee per entry)	
	Total Number of Entries for Green Leaf Award (No added fee)	
	SUBTOTAL ENTRY FEES	
	Multiple Entry Discount <i>(All entries must be submitted together to be eligible for the discount)</i>	Savings
	5% discount on 5-9 entries 10% discount on 10+ entries	
	TOTAL ENTRY FEES DUE AT STANDARD RATE	
	TOTAL ENTRY FEES DUE WITH % DISCOUNT	

Please make Check Payable to ASFD. Please include only one Check and one "Payment Form" for multiple entries. Note: ASFD Federal Tax I.D. Number is 56-1334257. Credit Cards are not accepted by ASFD.

Agreement

Please Read and Sign

I hereby affirm that I have read the Submission Folder Requirements, including the section on Ownership and Publication of Entries.

Signature *(Required)*:

Date:

Print Name *(Required)*:

Title:

Send Pinnacle™ entries folder and payment by June 1, 2011

Express Mail Entries to:

American Society of Furniture Designers

Att: Christine Evans, Exec. Director

144 Wood Land Drive, New London, NC 28127

Tel. (910) 576-1273

Submission Folder Checklist

- Product submission form for each entry.
- Submission information form for each entry.
- Descriptive data and price information attachments.
- Product photographs and/or high quality catalog sheets for entry.
- Digital File (CD or DVD) clearly labelled to include high-resolution product images and furniture designer headshot photos.
- One payment form summary for all entries.
- One check payable to ASFD for all entries.
- Submit membership application(s) with separate check payable to ASFD.

Credit Cards are not accepted.

Questions?

Please contact Christine Evans, ASFD Executive Director (910) 576-1273 info@asfd.com